

# The AnamCara Rule of Sevens



Here at AnamCara Retrievers, the focus is on early puppy development. The neurological, physical and social skills that help make a well rounded puppy, and later mature dog, begin from the minute a puppy is born.

The Rule of 7's increases your puppy's exposure to things they may encounter in the real World. The goal is that by the time you pick up your AnamCara Puppy they can be confident and ready to explore their new world with their lifelong companions!

## **By the time a puppy is seven weeks old, he/she will have:**

- Been on seven different surfaces: carpet, wood, grass, dirt, gravel, concrete, newspaper and have moved from one surface to another.
- Been in seven different locations: kitchen, living room, laundry room, bathroom, crate, car etc.
- Met and interacted (played) with seven new people: children, adults, older adults, babies, folks with assistive devices etc.
- Been exposed to seven different types of noise(s): T.V, radio, blenders, vacuums, washing machine, dogs barking, people entering or leaving the door etc.
- Played with seven different types of objects: big balls, little balls, fuzzy toys, squeaker toys, ramps, buckets, tunnels, boxes, cardboard items, etc.
- Been exposed to seven different challenges: climb over a board, into/out of a box, go through a tunnel, up ramps, down ramps, go in and out of dog door, run around the puppy fence.
- Exposed to seven different types of alert: whistle, voice, tap tap, clap clap, hide and seek, etc
- Been in seven different scent activities: dog treats, "find the dog food", duck wing smell and retrieving , scent behind cabinets, hidden treats in toys, track the duck scent, cooking smells, etc.

All of these activities have a purpose – to assure the puppy you bring home is well adjusted, socialized and prepared for its new home!